CREATIVE ENGINEERING INC.

WORLD'S FOREMOST MANUFACTURERS OF SOPHISTICATED ANIMATED CHARACTERS

CREATIVE ENGINEERING, INC.
HOME OF ELECTRONIMATION™

Proudly presents the finest electronically controlled animated characters available at any cost. The computerized characters in our shows are extremely life-like and each possesses an individual personality of his own, guaranteed to please your audience.

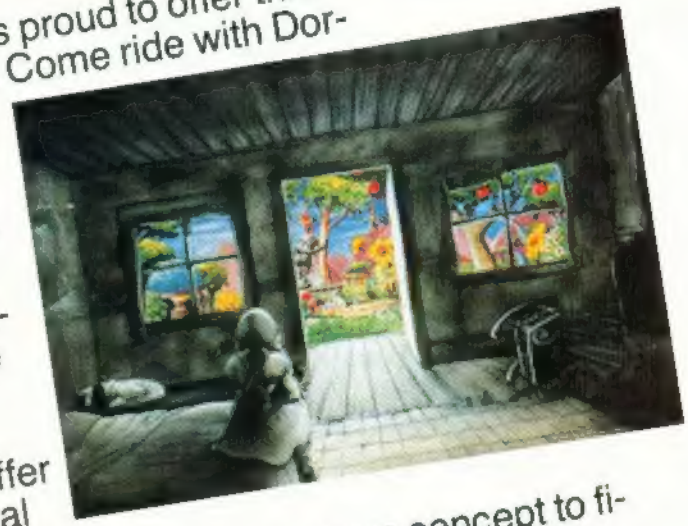
Our shows appear not only in ShowBiz Pizza Place entertainment centers throughout the country but in numerous amusement parks around the world.

The 3, 4, 5 and 7 character shows, now offered for the first time, are available by May 31, 1984 (or earlier for customers who complete the contract by December 20, 1983). Delivery of spectaculars will be by agreement.

THE WIZARD OF OZ

An Animated Dark Ride Adventure Especially Designed For A Theme Park

Creative Engineering is proud to offer this animated spectacular. Come ride with Dorothy and her friends on an adventure you will not soon forget. This walk-through or dark ride is loaded with spectacular animated settings. The special effects encountered are beyond belief. This spectacular consists of a minimum of 6 animated settings and we offer as many settings as you would like. Our architectural advisors are ready to assist you in converting an existing building, or work with you from concept to final fabrication. Other spectaculars offered are Snow White and the Seven Dwarfs, Alice in Wonderland, Cinderella, haunted themes, and others on request. All are created specially for your park with the quality only Creative Engineering can offer.



SHOWS NOW AVAILABLE FOR QUICK DELIVERY

4 and 7 Character Shows Also Available

Come along on a Safari of music as the JUNGLE JUKE BAND cooks up some of the hippest sounds this side of civilization. Bones Ramone keeps a cool beat as he actually plays his drums in perfect sync with the music. And not to be outdone Nellie (of the Nile) and Cat Balou will delight your audiences with their outrageous antics and almost endless musical repertoire.

From the most distant star comes the COSMIC COMBO, known throughout its galaxy as the first band to achieve universal appeal and interstellar recognition. Zacks, Skin Head, Wompas, and the Inca Twins will captivate members of your world as they blast off song after song in the most extravagant show the Cosmos has ever seen.

For information pertaining to the purchase of the 3, 4, 5, or 7 character shows please call or write:

CREATIVE ENGINEERING, INC.
47 West Jefferson Street
Orlando, FL 32801
(305) 425-1001

COMMONLY ASKED QUESTIONS

☐ **WHAT IS THE COST OF A SHOW?**

Our 3, 4, 5, and 7 character shows vary from $65,000.00 to $200,000.00.

☐ **WHAT WALK-THROUGH OR RIDE-THROUGH, MULTI-STAGE SPECTACULARS ARE AVAILABLE?**

The Wizard of Oz, Alice in Wonderland, Cinderella, and Snow White and the Seven Dwarfs are all available. Also ride-through or walk-throughs with haunted themes, and others on request.

☐ **HAVE YOU SECURED THE RIGHTS TO DO THOSE SHOWS? OZ AND THE OTHERS?**

None is needed. These are all old shows in the public domain.

☐ **WHAT WOULD BE THE COST OF A SPECTACULAR?**

A walk-through or ride-through of the Wizard of Oz, for example, depicting the Cyclone and a live Dorothy interacting with the Scarecrow, Tin Man, the Great Oz, the Wicked Witch, Winged Monkeys, Fighting Forests, etc., might vary from $1,000,000.00 to $5,000,000.00 depending on the complexity and detail desired.

☐ **WHEN CAN YOU GIVE US DELIVERY?**

If your contract with initial deposit is received by December 20, 1983, delivery can be made with the exception of spectaculars, as early as May 31, 1984, assuming that your site can be prepared by then. Delivery is F.O.B. Orlando, FL, and is normally handled by commercial carrier which we can arrange if you so prefer. Delivery of spectaculars is by agreement.

☐ **CAN YOU DO A CUSTOM SHOW TO OUR THEME?**

Yes, if the purchase price exceeds $1,000,000.00.

☐ **DO YOU HAVE A PROPOSED LAYOUT FOR THE WIZARD OF OZ?**

Yes, although complexity and detail may vary to meet your needs.

☐ **WHAT DO I, AS THE CUSTOMER, NEED TO PROVIDE?**

The building, the stage, electrical service, and plumbing for the compressed air.

☐ **DO YOU PROVIDE ARCHITECTURAL CONSULTATION, SUCH AS BUILDING LAYOUT, STAGE DESIGN, ELECTRICAL REQUIREMENTS, AND COMPRESSED AIR PLUMBING LAYOUT?**

Yes.

☐ **WHAT ABOUT MAINTENANCE?**

Normal maintenance of your show will be handled by your on-site personnel. We do, however, highly recommend that you select a technician to be sent to Orlando for an in-depth training session on show maintenance prior to delivery of your show. In addition, we will provide a Repair and Maintenance manual that includes preventive maintenance schedules, a trouble-shooting guide, and 'how to' repair sections. We also have trained personnel available for telephone consultation, if needed.

☐ **WHAT ABOUT SPARE PARTS?**

We will provide an initial spare parts package with the show along with a recommended parts inventory list. Generally, parts are available from our inventory and we can ship within 24 hours.

☐ **HOW LONG DO YOUR SHOWS LAST?**

With proper care and maintenance, perhaps forever. The earliest ones we built in 1977 are still in operation.

☐ **CAN YOU PROVIDE NEW MUSIC AND NEW SKITS FOR YOUR 3, 4, 5, AND 7 CHARACTER SHOWS?**

Yes. These will periodically be made available at an additional cost.

☐ **WILL YOU SELL YOUR ELECTRONIMATION™ SHOWS FOR USE IN RESTAURANTS?**

Only to ShowBiz Pizza Place and its franchisees.

☐ **WHAT ARE THE TERMS OF SALE?**

Ordinarily payments for a 3, 4, 5, or 7 character show is made in four or five equal payments, the first as a deposit with the contract, thereafter in designated intervals with the final payment on delivery. International purchasers sometimes pay by letters of credit, including an additional interest differential, payable on shipment. Payments for spectaculars would also be in progress payments.

OVER 280 ANIMATED SHOWS

SHOWBIZ PIZZA PLACE

MANUFACTURED by CREATIVE ENGINEERING

THE ROCK-AFIRE EXPLOSION

The Rock-afire Explosion is designed and manufactured solely by Creative Engineering, Inc., exclusively for ShowBiz Pizza Place, Inc. of Dallas, Texas. ShowBiz Pizza Place is a chain of entertainment centers combining the talents of Creative Engineering, Inc. with those of Brock Hotel Corporation, the largest franchisee of Holiday Inns in the world. Creative's animated musicians perform every type of music imaginable. The illusion of these characters actually performing music is accomplished through highly accurate movement and light synchronization. With over 280 shows produced, there is a ShowBiz Pizza Place in just about every major city throughout the United States. We invite you to visit one and see firsthand that the animation manufactured by Creative Engineering, Inc. is without equal.

At Creative Engineering, Inc. our demand for perfection is what sets us apart. Our production facilities and capabilities are unequaled in the animation industry. With over 150,000 square feet of manufacturing and warehousing facilities and over 200 skilled technicians, artists, musicians, writers, programmers, management, and research team, Creative Engineering will produce for you the finest product in the industry at any price. Our characters don't just move to music, they perform it!

Creative Engineering, Inc.
47 West Jefferson Street
Orlando, FL 32801
(305) 425-1001

CREATIVE ENGINEERING INC. BROCHURE

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